

DESIGN INSPIRATION WORKSHEET

This worksheet is designed to help you better understand your business or organization's design needs. It is best printed out and completed by writing, drawing, & pasting by hand. Complete this & the Logo & Branding worksheet to qualify for a discount on your services from autumnthing.com

IMAGES THAT DESCRIBE OR INSPIRE MY BUSINESS

(TIP: You can also paste or write in URLs of images or webpages.)

TIMESTAMP

BUSINESS NAME

SLOGAN / MOTTO

EXISTING LOGO

EXISTING OR INSPIRING PACKAGING, PRODUCTS, OR MEDIA (PRINTED OR ONLINE)

LOGOS OR IMAGES FROM MY BUSINESS'S HISTORY

KEYWORDS THAT DESCRIBE MY BUSINESS

COLORS THAT MATCH OR INSPIRE MY BUSINESS

SKETCHED/WRITTEN NOTES & IDEAS THAT I WANT MY DESIGNER TO CONSIDER

FONTS/LETTERING THAT MATCH OR INSPIRE MY BUSINESS